

[REDACTED] C
1 [REDACTED] SUITE 21C
NEW YORK, NEW YORK 10003

January 10, 2011

[REDACTED] Property Management LLC
331 West 57th Street, [REDACTED]
New York, New York 10019

[REDACTED] C
110 Third Avenue, N [REDACTED]
New York, New York 10003

Re: [REDACTED] SIGN [REDACTED] LLC – 76 North 4th Street, New York, New York (“Project”)
Services Agreement

Dear CCMPM and Tweezar:

[REDACTED] (“Owner”) and [REDACTED] (“Project”), agrees to retain the services of [REDACTED] (“CCMPM”) and [REDACTED] LLC (“Tweezar”) (collectively “Consultants”) to render services to the Project, in accordance with the terms and conditions set forth in this letter agreement (“Agreement”), as follows:

1. CCMPM's Services

A. **Development Services.** CCMPM agrees to provide the following development services in connection with the Project:

- (i) Manage and direct the overall planning and administration of the Project. Guide and monitor the decision-making process during each phase of the Project and direct and coordinate the flow of information and instructions among Owner and the various consultants and other parties responsible for completing the many facets of work involved in the completion of the Project;
- (ii) Meet with Owner as necessary to provide information to and facilitate decision-making by and at the request of Owner. Make recommendations and presentations to Owner throughout the term of this Agreement. Respond to any questions and reasonable requests from Owner for information; and