



September 25, 2018

██████████  
██████████ Inc.  
250 Yonge St, Toronto, ON M5B 2L7

Dear Mr. Segal,

We are pleased to be selected as Public Relations counsel on behalf of Adloop Media Inc. (the "Client"). Commencing upon execution of this agreement, 5W Public Relations ("5W PR") will devote its best efforts to provide public relations services on behalf of Client.

**FEES**

This letter, when signed by you, will confirm that you have hired 5W PR as Public Relations counsel commencing October 1, 2018. For services, our monthly fee will be \$10,000 per month, plus expenses.

This agreement shall remain in effect for a minimum term of six (6) months. Agreement will automatically renew for additional terms of six (6) months unless otherwise terminated upon thirty (30) days advance written notice of expiration of the current term. Following twelve (12) months of service and for each subsequent annual renewal, the monthly fee shall increase by 7% over the monthly fee from the year prior.

The total minimum value of this agreement is \$60,000 and shall be invoiced in monthly installments of \$10,000 each.

If upon receipt of any invoice Client should have any questions, Client is obligated to take them up directly with 5W PR as soon as possible. Any objections Client may have to any invoice shall be deemed waived if such obligations are not communicated in writing to 5W PR within ten (10) days of Client's receipts of said invoices.

Monthly installment invoices will be due and payable by the Client on the first business day of each month. 5W PR reserves the right to charge a 1.5 % monthly interest charge on unpaid balances after fifteen (15) days.

To initiate activities, 5W PR requests payment of \$10,000, representing the first month of service. Payment is due in advance of contract effective date and before any services are to be performed under this agreement. Please make your check payable to 5W Public Relations, LLC and remit to: 5W Public Relations, LLC, 230 Park Ave, 32<sup>nd</sup> Floor, New York, NY 10169. Wire information is as follows: Business Checking – Signature Bank, Account