

## EXHIBIT E

## FULL PERSONAL GUARANTY

As an inducement to [REDACTED] PROPERTIES LLC ("Landlord"), a New York State Limited Liability Company, and [REDACTED] CORPORATION ("Tenant"), a New York State Corporation located at 202 Eighth Avenue, New York, NY 10011 to accept a Lease dated as of May 9, 2017 (the "Lease") between HANA PROPERTIES LLC, as landlord, and [REDACTED] CORPORATION, as tenant, of ("Demised Premises") in the building known as 654 Ninth Avenue, New York, NY 10036, the undersigned ("Guarantor") hereby personally guarantees to Landlord the payment of all rent and additional rent payable by the "Tenant" (as defined below) under the Lease up through the "Surrender Date" (defined below). As used herein, the "Tenant" means and includes [REDACTED] CORPORATION, and any and all of its permitted successors or assigns, if there are any, and any party claiming rights in or to the Demised Premises or the Lease under or through [REDACTED] CORPORATION, or any of its successors or assign at any time during or after the term of the Lease. Nothing contained herein shall alter the assignment and subletting provisions of the Lease or modify the Lease in any other manner.

1. Guarantor hereby unconditionally and irrevocably guarantees to Landlord, its heirs, legal representatives, successors and assigns the prompt and timely performance and observance by Tenant of all the monetary terms, covenants, conditions, provisions and agreements to be paid by Tenant under the Lease (including, but not limited to, the payment by Tenant of Annual Base Rent (as defined in the Lease) and additional rent payable under the Lease at the times and in the manner provided in the Lease) during the Guaranty Period. The "Guaranty Period" shall be that period during which Guarantor guarantees the monetary performance and observance by Tenant of the terms, covenants, conditions, provisions and agreements to be paid by Tenant under the Lease and it shall commence on or before May 9, 2017 by the Landlord and end on March 31, 2027 (the "Expiration Date") upon which Tenant has surrendered possession of the Demised Premises to Landlord, broom clean, free of all liens, claims, damages, occupants and personal property and (b) paid to Landlord all Annual Base Rent and additional rent payable through the date Tenant surrenders the demised premises to Landlord as set forth in clause (a) above. Nothing contained herein or in any notice shall relieve Tenant of liability to Landlord at any time (whether before or after the Expiration Date), and nothing contained herein or in any notice shall relieve Guarantor of liability for any and all claims of Landlord against Tenant arising under the Lease with respect to that portion of the term of the Lease which ends on the last day of the Guaranty Period; such liability expressly surviving the Guaranty Period.
2. Any security deposit under the Lease shall not be credited against amounts payable by Tenant, or by Guarantor, under the terms of this Guaranty unless and until it is actually applied by Landlord against any amounts payable by Tenant under the Lease. The acceptance by Landlord of payments under this Guaranty or the acceptance of a surrender of the Demised Premises shall not be deemed a release or waiver by Landlord of any obligation of the Tenant under the Lease or the Guarantor under this guaranty.
3. This Guaranty is absolute and unconditional and is a guaranty of payment, not of collection, and Guarantor's liability hereunder shall be primary. If there is more than one individual signing this Guaranty as the Guarantor, the liability of each of them shall be joint, several and personal. Landlord shall not be required, as a condition precedent to making a demand upon Guarantor or to bringing an action against Guarantor upon this Guaranty, to make demand upon, or to institute any action or proceeding at law or in equity against Tenant, any other guarantor or anyone else, or exhaust its remedies against Tenant, any other guarantor or anyone else, or against any collateral security for the obligations of Tenant under the Lease or pursue any other remedy in Landlord's power whatsoever. All remedies afforded to Landlord by reason of this Guaranty are separate

