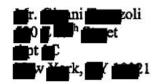
fr<u>édé</u>ric Fekkai

December 2, 2017



Re: <u>Terms of Employment</u>

Dear Cimni:

As you know, Frédéric Fekkai & Company, LLC ("Fekkai" or the "Company") is in the business of providing women's and men's hair dressing salon services and is considered one of the most respected salons in the world. We understand that the existing employment agreement between you and the Company has expired, and that you wish to continue your employment with Fekkai on the terms and conditions contained herein because of Fekkai's established clientele, its ability to attract and maintain clients, its state-of-the-art facilities, its business, technical and service related training and expertise and its overall salon image and reputation. Towards this end, the following sets forth and confirms the terms and conditions of our understanding regarding your ongoing employment with Fekkai.

- 1. <u>SERVICES</u>. Fekkai agrees to employ you at its SoHo, NY Salon (the "Salon") in the capacity of Stylist, and you agree to supply and provide all necessary and reasonable services assigned to you or required by Fekkai.
- 2. <u>DUTTES AND BEST EFFORTS</u>. While employed by Fekkai, you will devote your full time and best efforts to Fekkai's business and will at all times faithfully, industriously, and to the best of your ability, experience, and talent, perform all duties that may be required of you as Stylist, to the reasonable satisfaction of Fekkai and in accordance with prevailing industry standards. You agree to observe and comply with all laws, rules and regulations applicable to the performance of your duties in the jurisdiction where the Salon is located, as well as all rules, regulations, policies and practices adopted by Fekkai. This includes, without limitation, maintaining, at your own cost and expense, all necessary licenses and certifications required by the jurisdiction where the Salon is located that are necessary for you to perform your job. You also agree that, except as otherwise provided in this Agreement, you are required to comply with the policies and procedures described in the Fekkai Policy Manual.

Additionally, you agree that while employed by Fekkai, you will only use Fekkai products when providing services. You also agree to participate in the Company's social media promotion efforts by posting a minimum of six (6) times per month to Fekkai-approved social media platforms. Fekkai-approved social media platforms consist of Instagram, Facebook and Twitter. All posts must include the following: (i) tag Fekkai (in the copy or in the picture), (ii) use