

**HL**

August 19, 2015

Andrew Oshrin  
Milly LLC  
5 West 20th Street  
20th Floor  
New York, NY 10018

**Re: Consulting Services Agreement**

Dear Andrew Oshrin,

We are pleased that Milly LLC ("You" or "Your") has decided to engage HL Group Partners, LLC ("HL"), to provide public relations and celebrity consulting services on the following terms and conditions:

1. **Services and Extent of Services.** You engage HL as advisor and consultant to management with regard to marketing and consulting concerns affecting You. HL shall accordingly render strategic marketing and communications consulting services to You during this Agreement, including but not limited to those services included in the final HL proposal dated August 25, 2015 and approved by Milly in writing. In connection with rendering these services, You shall cooperate with HL and provide to HL such information in such form as HL reasonably requests. HL shall devote such time, attention and energy to Your business as reasonably necessary for the discharge of its duties under this Agreement. The HL team assigned to You will include a senior supervisor (senior account manager) who shall be the primary contact with You and who shall manage Your account team and ensure that the services rendered by HL are satisfactory to You. HL shall not remove or reassign any key personnel assigned to Your account without Your prior written consent, which shall not be unreasonably withheld. If one or more of the HL key personnel assigned to Your account leaves HL or otherwise becomes unavailable to perform the services for reasons beyond HL's reasonable control, HL may provide the services through other personnel with comparable training and experience. HL agrees to remove any HL personnel from Your account upon Your reasonable request. You recognize and agree that HL is free to render consulting services of whatever kind and nature to any others notwithstanding that it serves under this Agreement as consultant to You.