

Models

York 10001 United States of America

Model / Influencer Agreement

THIS Model / Influencer Agreement (this "Agreement") is entered into this 28th day of November, 2019, by and between [REDACTED] Limited, a New York corporation, with its principal place of business located at 275 7th Ave Floor 7, New York, NY 10001 ("Agent") and Benjamin Dannatt_ ("Model").

Witnesseth

WHEREAS, Agent is in the business of serving as the exclusive Manager for models throughout the United States and Worldwide and of arranging Bookings (as defined below) for such models with clients; and

WHEREAS, Model desires to appoint Agent as their exclusive manager in the United States and Worldwide and to arrange Bookings on Model's behalf for modelling work and to act as Model's Mother Agent (as defined below); and

WHEREAS, these Bookings can include, without limitation, the following: (i) fashion modelling, (ii) fit modelling, (iii) lifestyle modelling, (iv) runway modelling, (v) on camera work of all types, (vi) voiceover work, (vii) endorsements, (including digital adverts on social media platforms and other digital platforms) and (vii) live guest appearances.

NOW, THEREFORE, in consideration of the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Definitions

In this Agreement, the following terms shall have the following meanings:

- 1.1 **"Client"** means a person that offers the Model work as a self-employed person via the Agent.
- 1.2 **"Booking"** (or **"Bookings"**) means the employment, hire or other use, directly or indirectly and whether as an independent contractor or an employer or otherwise, and on a permanent, temporary or other basis, of the Model by or on behalf of the Client for a fee.
- 1.3 **"Secondary Agency"** means an agency to which the Model has been referred by the Agent on placement.
- 1.4 **"Use"** means use by a Client or other publisher, producer or advertiser - by way of any media - of an image, film or the voice of the Model. This includes electronic media and also any use for catwalk and showroom.
- 1.5 **"Territory"** means any country of the world.
- 1.6 **"Mother Agent"** means your main manager and agency that negotiates your contracts worldwide.
- 1.7 **"Work Fee"** means the amount invoiced by the Agent to the Client for the Booking, exclusive of any expenses on the invoice solely for reimbursement to the Model.