

LICENSE AGREEMENT

PART I – COMMERCIAL TERMS

Subject to Part II attached hereto which sets out the terms and conditions of this Agreement and which is incorporated into this Agreement in its entirety, the following is hereby agreed by the parties set out in paragraph 1 below:

1. Parties

- (1) **HEARST MAGAZINES INTERNATIONAL**, a Division of Hearst Communications, Inc., a Delaware corporation with offices at 300 West 57th Street, New York, NY 10019, USA (the “**Licensor**”); and
- (2) **DREAMCATCHERS INTERNATIONAL, INC.**, a Georgia corporation and having an office at 3535 E Coast Hwy Ste.242, Corona Del Mar, CA 92625 (the “**Licensee**”).

2. Licensor’s Representative

IMG Worldwide, LLC, 304 Park Avenue, 10th Floor, New York New York 10010

3. Property

The name, logo and trade dress of COSMOPOLITAN as set out in Annex A.

4. License Type

Exclusive, non-transferable and non-assignable right and license.

5. Licensed Product(s)

Permanent and Temporary Hair Extensions. Each of the Licensed Products shall be marketed and sold under the Property.

Additional products shall be included on a case by case basis upon prior written approval, to be granted by Licensor acting in its absolute discretion.

6. Distribution Channels

Hair Salons, Individual stylists, Cosmetic specialty stores, Drugstores, Convenience Stores, Department Stores, Beauty Specialty Stores, Licensee's own website (i.e., <https://dreamcatchers.com/>), other websites to be approved by Licensor on a case by case basis acting in its absolute discretion.

7. Territory

United States, Canada and Puerto Rico

8. Term / Contract Years

The period of time commencing on Commencement Date and expiring on December 31, 2020 (the “**Initial Term**”), subject to earlier termination of this Agreement in accordance with its terms.